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FOR IMMEDIATE RELEASE

DIRK MORBITZER JOINS RENEWABLE ANALYTICS AS A SENIOR ANALYST WITH MORE THAN FIVE YEARS OF EXPERIENCE IN THE SOLAR PV INDUSTRY

**Renewable Analytics introduces the launch of a much needed
supply chain research product for the solar photovoltaic industry**

Press Release - 6.02.08

Dirk Morbitzer joins Renewable Analytics as a senior analyst with more than five years of experience in the Solar PV industry. Renewable Analytics introduces the launch of a much needed supply chain research product for the solar photovoltaic industry. This product will address many of the questions around the nature of end market demand. Renewable Analytics' headquarters is in San Francisco, CA.

Dirk Morbitzer joins Renewable Analytics as a senior analyst with more than five years of experience in the Solar PV industry. Mr. Morbitzer comes to Renewable Analytics from Trina Solar where he was the Director of Global procurement. Prior to joining Trina Solar, he was the Head of Procurement and Materials Management at SAG Solarstrom, a German company providing solar power systems in Europe. Mr. Morbitzer will be based in Germany.

The members of Renewable Analytics have deep experience in supply chain research in the semiconductor industry, which they will apply to the Solar PV industry. "In an industry growing so rapidly, with record levels of capital expenditure, there is a need for better insight into near term supply/demand dynamics. This will yield a more accurate understanding of future market dynamics. We are very excited the addition of Dirk to the team. Having a local presence in Europe, and a professional with deep experience in Solar PV is invaluable." said Brad Meikle, Founder and Managing Director.

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For more information please visit our website at renewableanalytics.com or contact Brad Meikle at bmeikle@renewableanalytics.com.

